Home Audio & Video

Charles Williams < charles@creationaud.io>

Mon 7/17/2023 9:42 AM To:cheikinm@msn.com <cheikinm@msn.com>;patti.cheikin@gmail.com <patti.cheikin@gmail.com> Cc:Rob Van Pelt <rob@creationaud.io>

1 attachments (1 MB)Michael Cheikin P-309.pdf;

Mr. & Mrs. Cheikin,

Attached below is our proposal to add a new TV, surround system and multi-room audio to your home. I will briefly summarize everything below.

As discussed, all of the equipment will go up high on a shelf in the "computer closet" space off of the main living area. I have talked to Joey about adding a painted wooden shelf in addition to the power outlets we talked about on Friday.

I have two options for TVs in the living room - the 93L and the 90L. These are both from the 2023 Sony lineup. The 93L is a mini-LED TV that is bright, has excellent contrast and also has an anti-glare coating applied from the factory. The panel in these TVs are the same as the flagship model from the 2022 lineup at a better price point now that the technology has matured.

The 90L included as an option is a standard LED TV that is bright but lacks deep contrast like OLED and mini-LED models. Whichever model you decide on will be mounted to the wall with an articulating mount that can be pulled out from the wall and turned left/right depending on where you are watching from.

For the audio, I have gone with Sonos. This system is both incredibly modular and easy to use. Every room shows up together in the app and you can play music to each separately or group them all together with just a few taps. Sonos plays streaming services such as Pandora, Spotify, SiriusXM and more as well as music that is on your Apple phone. I'm confident that both of you will be able to pick it up quickly.

In the living room, a Sonos ARC sounbar will be mounted flush to the bottom of the TV. This way, it will move when you move and swivel the TV and provide audio in the direction it is facing. The subwoofer will be placed in the corner to the right of the fireplace and then the two in-ceiling surround speakers will be placed so they are just behind the couch. These rear surrounds are powered by a Sonos Amp that will live on the closet shelf and be linked to the soundbar. Whenever you use the Roku remote to turn your TV & streaming services on, the Sonos surround system will turn on automatically and have its volume controlled by the Roku remote. It will then turn off with the TV when you are done.

For the primary bedroom, sitting area next to the kitchen and larger room by the computer closet I have included a pair of KEF in-ceiling speakers and a Sonos Amp for each. As previously mentioned, each room will be able to play independently or grouped together for audio to play seamlessly

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throughout the whole house. You will even be able to play the TV audio through other rooms in the house.

We will run a new coax line to the equipment closet so that your modem and router can live in a central location. Additionally, we are planning to run a coax for future use to a recessed box behind the living room TV, two HDMI from the TV to the adjacent wall, a line down low in the computer closet for the printer and then a network line to every piece of Sonos equipment to minimize the use of WiFi in your home.

If you want to change the quote in any way, I am happy to work with you. We have found Sony, Sonos and Roku products to be very reliable and easy to use however I am open to alternatives if you want to go a different route. As your home has an open attic, adding to the Sonos system later would be a relatively easy task.

Finally, all of our work comes with a one year parts and labor warranty. This includes any education you might need to use your new equipment.

We look forward to working with you!

Best regards,

Charles Williams

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